

# CHITA RIVERA AWARDS

## RESERVE YOUR TICKETS

**MONDAY, JUNE 20, 2022**  
**NYU SKIRBALL CENTER**

6:30 PM Red Carpet Access  
7:30 PM Performance/Awards  
9:00 PM VIP Reception

**VIP SEATING: \$500**

Red Carpet Access & VIP Reception

**GENERAL SEATING: \$100**

Balcony Seating  
(Please indicate the number of tickets.)

## JOURNAL ADS



### COLOR FULL PAGE

**\$1,200**

(ad size: Non-Bleed: 5.25" x 8.25")  
(ad size: Full Bleed: 5.625" x 8.625")



### COLOR HALF PAGE

**\$ 650**

(ad size: 5 x 3.87)



### COLOR QUARTER PAGE

**\$ 350**

(ad size: 2.5 x 3.87)

### TECHNICAL SPECIFICATIONS

- Final Bound Size: 5.5" by 8.5 (standard playbill size).
- Format: High Resolution (300 dpi) CMYK .
- Accepted File Formats: Press-optimized PDF, JPEG, TIFF, Adobe Photoshop (saved as TIFF or EPS).
- Highest possible resolution is required to maintain image quality.
- All advertisements must be sent to [travis@nycdance.com](mailto:travis@nycdance.com) by June 10, 2022.

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**MAIL TO: CHITA RIVERA AWARDS • 888C 8th Avenue, Suite 350 • New York, NY 10019**

**Inquiries: Travis Fritsche, [travis@nycdance.com](mailto:travis@nycdance.com) • 855-NYC-5678 • [chitariveraawards.com](http://chitariveraawards.com)**



The Chita Rivera Awards are presented by the NYC Dance Alliance Foundation. NYCDAF is a 501(c)(3) public charity dedicated to investing in the next generation of professional performers by offering scholarships for secondary and college education.